

eating

EatingOnSamui.com

ZAZEN RESTAURANT

Gastronomically-minded
SEE PAGE 41

Media Kit
2011



SAMUI'S BEST RESTAURANTS

A unique insight into the finest dining
experiences on the island

about magazine



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READERSHIP DEMOGRAPHICS

Average Reader Age: 25-50

Typical Nationality: British, German, Thai, Japanese, French, Italian, Chinese, Singaporean

Eating on Samui is picked up and carried by visitors travelling throughout the Kingdom. Everyone from backpackers to business travellers.

The magazine appeals to people in search of a handy place to have lunch as much as those in search a 5 star dining extravaganza. It is also popular for taking a closer look at the personalities behind Thailand's exotic dining scene and their delicious creations.

EDITORIAL POSITIONING

Eating on Samui features in-depth restaurant reviews, comprehensive listings, chef biographies and favourite recipes from the country's top kitchens, delivered with captivating photography and lively reports.

This handy sized guide also includes news from the Thai hospitality scene. If it tastes good, if it looks good, and you absolutely can't miss it, you'll find it in Eating Thailand.

advertising rate

ADVERTISING TYPE	SIZE	PRICE
Restaurant listing	140 x 190 mm	13,000
Restaurant review - Double Page	140 x 190 mm	22,000
Full page Ad	140 x 190 mm	18,000
Half page Ad	140 x 95 mm	9,500
Back cover	140 x 190 mm	28,000

*Prices are in Thai Baht per month (7% VAT Excluded)



art deadlines

ISSUE	ART DEADLINE
Jan • Feb • Mar	7 Dec
Apr • May • Jun	7 Mar
Jul • Aug • Sep	7 Jun
Oct • Nov • Dec	7 Sep

MAGAZINE PAGE SPECIFICATIONS

Screen Line: 150

All materials should be in high resolution
TIFF, JPEG, PDF formats of minimum 300dpi

W (mm) H (mm)

Full page 140 190
bleed 146(W) x 196(H) mm



distribution list

Aloha Resort & Spa	Buri Rasa Village	Green Hotel
Al's Resort	Centara Villa Samui	Haagen Dazs
Amari Palm Reef Resort	Chaba Cabana Resort & Spa	Hotel The White House
Amarin Victoria Resort	Chaweng Bay View Resort	Imperial Boat House
Anantara Lawana	Chaweng Buri	Impiana Resort Samui
Anantara Bophut	Chaweng Cove Resotel	Iyara Beach Hotel & Plaza
Arayaburi	Chaweng Regent Hotel	Jungle Park Resort
Baan Haad Ngam Resort	Chaweng Tara	Kamalaya
Baan Talay Resort	Chaweng Villa Resort	Kandaburi
Baan Chaweng	Coffee Island	Kanokburi
Ban Hin Sai Resort	Coffee World	Karma Resort
Ban Sabai Spa	Coral Bay Resort	Kirikayan Boutique Resort
Baan Boran	Dara Samui	Kirikayan Pool Villa
Baan Samui Resort	Dr Frogs	Krua Bophut
Baan Taling Ngam	Eat Sense	Laem Set Inn
Banana Fansea Resort	Fair House Villa & Spa	Lake Side
Banburee Resort	First Bungalow	Lamai Buri
Bandara	Four Seasons Resort	Lamai Wanta
Bangkok Samui Hospital	Galaxy Resort	Langham Place Samui
BBC Cafe		
Beachcomber Hotel		
Beach Republic		
Best Western Samui Bay View Resort		
Beverly Hills Resturant		
Blue Lagoon Hotel		
Bophut Resort		
Buddy Oriental Hotel		



distribution list

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| Le Paradis | Samui Buri | Thai Inter Hospital |
| Muang Kulay Pan Hotel | Samui Butterfly Garden | The Briza |
| Muang Samui Resort & Spa | Samui Crocodile Farm | The Cliff |
| Natural Wing Resort | Samui Int. Hospital | The Island Resort |
| Noori India Restarant | Samui Island Resort | The Kala Samui |
| Nora Beach Resort & Spa | Samui Jasmine Resort | The Spa |
| Nova Samui Hotel & Resort | Samui Lagoon Bay | The Tong sai Bay Cottage & Hotel |
| Nora Buri | Samui Laguna | Tourism Authority Of Thailand |
| Orchid Residence | Samui Mermaid Resort | Tropical Murphy's |
| P.Chaweng Guest House | Samui Palm Beach | Villa Bianca |
| Pavilion Samui Boutique Resort | Samui Plaza Hotel | Water Front Resort |
| Perk & Peck | Samui Snake Farm | Weekender Resort and Hotel |
| Petcharat | Sila Evason Hideaway | World Resort |
| Pisces' 99 | Silver Beach | Zazen Boutique Resort & Spa |
| Poppies | Starbucks Coffee | |
| Punn Preeda Hip Resort | Sunday's Sanctuary Resort & Spa | |
| Q-Bar | Suvanabhumi Airport Bangkok | |
| Rajapreuk Resort | Thai - Ayodhya Villa & Spa | |
| Renaissance | Thai House Beach Resort | |
| Rice | | |
| Rocky Resort | | |
| Roungthong Bakery | | |
| Rummana | | |
| Sala Samui Resort & Spa | | |
| Samudra Retreat Samui | | |
| Samudra Retreat Samui - Office | | |
| Samui Airport | | |
| Samui Aquariam & Tiger Zoo | | |

